

July 27, 2009

Digital Sign Management Services

NEW Ad Production Offering!

24-Hour Turn for \$24.95

- **What is it?**

Service that provides an effective, timely way to get a high impact digital message out to promote retail products & services, feature menu items, feature vehicles, feature homes and special events at your business!

- Have IKS create a template (\$185.00) designed for "Quick Turnaround".
- Request **guaranteed 24-Hour turnaround** content changes.
- Low Flat Rate of **\$24.95 per 24-Hour Turn Message**.

*Ad *corrections* required due to designer's error will be done at no charge.

*Ad *changes/adjustments* requested by client will incur a new ad fee of \$24.95.

Process to Use the new 24-Hour Turn Service:

- Request *24-Hour Turn Template* via On-line Production Request Link:
<http://www.iksmmedia.com/forms/pform.php>

*Note: Creation of the Template is standard 5 business day turnaround.

- After the template is created and approved, *IKS Production* will provide you with the "**24-Hour Turn**" **code** required when requesting "quick turn" message updates to your template. The code will always be a part of the Ad Name and will be visible on the Proofing Site.

Why the code?

It identifies the template that you would like used for the "quick turn" message update. As well, the code creates 24-hour urgency with the design team.

- Cut off for *24-Hour Turn Service* is Noon (CST) to have the ad scheduled next business day.
- Proofs will be provided no later than Noon next business day.
- Ad **Approvals** must be received back before 4:00 pm (CST). Approvals received after 4:00 pm will get posted to the digital sign next business day.

Questions?

Please call Paula @ 359-1547 ext 20 or Denise @ 359-1547 ext 11